

CHIMICA ORGANICA INDUSTRIALE MILANESE www.coimgroup.com

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Responsible Care

PRESS RELEASE

COIM: an increasing demand for renewable raw materials in the wood and furniture varnishes sector

Milan, 25.5.2022 - C.O.I.M. S.p.A., an Italian multinational company producing specialty chemicals since 1962 and operating worldwide with nineteen manufacturing and trading companies, records an increase in the demand for Greenexter renewable raw materials for the production of varnishes, particularly in the **wood and furniture sector**.

"The Greenexter resins, produced with an ever-increasingly high percentage of renewable raw materials, which has now reached a range of 50 to 65%, have been offered by COIM for over a decade. Recently, we have recorded a continuous increase in demand, especially in furniture production. In this sector, the materials play an extremely important role, as there is a direct contact with users, who are becoming more and more attentive to indoor air quality and environmental impact", explains Fabio Vergani, COIM Coatings Product Manager. "The supply chain in the furniture industry is oriented towards certified innovative and sustainable solutions, and the use of Greenexter resins facilitates this process".

COIM's offer for varnishes manufacturers is not limited to resins. This results in a complete painting cycle with a low environmental impact while maintaining the same performance as that of products with components of fossil origin.

"The Life Cycle Assessment (LCA) of the product, that is, the assessment of the advantage that can be obtained using products with renewable raw materials over those of fossil origin throughout the product's life cycle, is the main focus of COIM's customers", continues Mr. Vergani. "Whether a part of structural elements, furniture, windows, doors or frames, varnished wood must have a measurable degree of sustainability and this can only be obtained if the entire supply chain is involved, from the raw materials to the varnishes and the production of home furniture and accessories".

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C.O.I.M. S.p.A is the brainchild of Mario Buzzella and Cesare Zocchi, two entrepreneurs driven by the same passion for chemistry, who founded the company in 1962 to meet the increasing demand for chemicals resulting from a booming economy.

60 years later, COIM Group has become an Italian multinational company that develops, produces, and sells chemical specialities for the manufacturing industry worldwide. It ensures local presence through nineteen companies - 10 of which are production sites - in Italy, Germany, Russia, Turkey, Singapore, China, India, USA, Brazil, Mexico, Chile, Colombia, Spain, Austria, and the Netherlands.

Over 1,200 specialised collaborators are committed to meeting customers' expectations with three main product families:

- Polyesters and polyols;
- PU Case: coatings, adhesives, sealants, and polyurethane-based elastomers;
- Polyesters and special resins.

COIM can meet technical, commercial, and logistics needs of customers located in ninety countries for a turnover of 1 billion euros. This is possible thanks to its integration of raw materials, focus on polyurethane systems, a wide and diversified offering - 18 product ranges from polyesters to PU systems -, and a large production capacity.

COIM Group focuses on continuous and sustainable development based on corporate values, such as care and respect for people and the environment.

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