



C.O.I.M. S.p.A.  
CHIMICA ORGANICA INDUSTRIALE MILANESE  
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UNI ISO 45001:2018  
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SISTEMA DI GESTIONE  
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## Coim among the protagonists of the book “The Transition of Companies Towards the Circular Economy – Best Practices and Enabling Factors” published by LIUC University

*The study conducted by research fellows and professors from LIUC University explored 12 manufacturing companies that have been able to integrate a fundamental driver today into their business: circularity, in response to an increasingly urgent environmental need. In this context, Coim has demonstrated its unwavering commitment to sustainable development through the implementation of long-term strategies.*

Milan, January 27, 2025 - C.O.I.M. S.p.a. ([coimgroup.com](http://coimgroup.com)), a multinational company based in Offanengo (CR) which has been developing and producing specialty chemicals since 1962, a leader in the production of polyesters, polyols, polyurethanes, and special resins for the production of composite materials and coatings, **has been selected among the best companies that have integrated circular economy strategies** into their business and included in the book **“The Transition of Companies Towards the Circular Economy – Best Practices and Enabling Factors”** published by LIUC University, edited by Andrea Urbinati, professor at the LIUC school of Management Engineering.

The book examines 12 companies based in Lombardy and surrounding areas, differing from one another in terms of product, size, and environment, that have committed to the transition towards a circular economy: the aim is to share virtuous paths as well as practical examples of how to implement circularity strategies for a more sustainable future, thus triggering an important reflection.

**Coim has distinguished itself by initiating circular economy practices in its business models**, thus committing to reducing environmental impact. An example of the various activities is the development of biodegradable, recyclable, and compostable adhesives that have enhanced sustainability while maintaining high performance, applying the same principle to the inks division. In October of last year, it also published its first Group Sustainability Report (the third for S.p.a.), detailing progress in economic, environmental, and social governance and the future goals set at the global level.

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The book will be presented today, Monday, January 27, at LIUC University during the first of three scheduled events, featuring **Luca Gianzini, Marketing and M&A Manager of COIM GROUP**, who will share Coim's testimony on stage. After the opening remarks, a round table will follow in which the companies involved will tell their respective successful case histories.

*"We are proud to be included in a book dedicated to the excellences of the circular economy, a work that celebrates companies that stand out for their positive contribution to ecological transition and sustainable development. This achievement would not have been possible without the passion, expertise, and commitment of all our collaborators, who work every day to make COIM a benchmark in the sector. Thank you to everyone who made this success possible!"* - comments **Luca Gianzini, Marketing and M&A Manager of COIM GROUP**.

\* \* \*

**C.O.I.M. S.p.A.** It was founded in 1962 from the meeting between Mario Buzzella and Cesare Zocchi, two individuals united by a passion for chemistry and entrepreneurial spirit. They started a business aimed at meeting the growing demand for chemical products generated by a rapidly expanding economy.

After 62 years, the COIM Group is an Italian multinational that develops, produces, and markets specialty chemicals worldwide for the manufacturing industry, ensuring local presence through 19 companies - of which 9 are specialized production and R&D sites - in Italy, Singapore, India, the USA, Brazil, Spain, Austria, and the Netherlands. Over 1,350 specialized employees are dedicated daily to understanding and meeting customer expectations with three main product families:

1. Polyesters and polyols;
2. PU Case: coatings, adhesives, sealants, and polyurethane-based elastomers;
3. Polyesters and special resins.

Integration of raw materials, focus on polyurethane systems, a broad and diversified offering—18 product lines, from polyesters to PU systems—and substantial production capacity give COIM the ability to meet the technical, commercial, and logistical needs of customers in over 90 countries, with a turnover of over 1 billion euros.

The goal of the COIM Group is continuous and sustainable development, in line with the values that have always characterized its activities: care and respect for people and the environment.

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