

## PRESS RELEASE

**COIM at DRUPA 2024**

*Milan, 4.3.2024 - C.O.I.M. S.p.A.*, an Italian multinational that has manufactured chemical products since 1962 and that operates all over the world through nineteen manufacturing and trading companies, will be at DRUPA 2024, presenting innovations that will expand its range of flexible packaging solutions. COIM will manufacture these in Europe and South America.

“COIM’s participation in DRUPA is an integral part of the company’s strategy for the flexible packaging sector. As part of this strategy, we will be focusing our investments on this sector over the next three years. During DRUPA, we intend to present a new, extended range of products to boost our offer.” says **Luca Gianzini, Marketing and M&A Manager at COIM**.

“Flexible packaging is growing steadily, driven by global trends like increasing attention to hygiene and wellness including in emerging economies, population growth and sustainability. COIM, a leader in the polyester and polyurethane sector and boasting its “3-in-1” offer for flexible packaging – inks, coatings and adhesives – intends to invest time and energy in this sector in response to the rise in demand in terms of quantity and quality,” says **Alessandro Passerini, EMEA General Manager at COIM**.

**COIM looks forward to seeing you at DRUPA 2024 from 28 May to 7 June Hall 14, booth C32**

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*C.O.I.M. S.p.a. is the brainchild of Mario Buzzella and Cesare Zocchi, two entrepreneurs driven by the same passion for chemistry, who founded the company in 1962 to meet the increasing demand for chemicals resulting from a booming economy. 60 years later, COIM Group is an Italian multinational company that develops, produces and sells chemical specialties for the manufacturing industry worldwide, guaranteeing a local presence through 19 companies - of which 8 specialized production and R&D sites - in Italy, Singapore, India, USA, Brazil, Spain, Austria and the Netherlands.*

*Over 1,200 specialised collaborators are committed to meeting customers’ expectations with three main product families:*

1. *Polyesters and polyols;*
2. *PU Case: coatings, adhesives, sealants, and polyurethane-based elastomers;*

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### 3. Polyesters and special resins.

*COIM can meet technical, commercial, and logistics needs of customers located in 90 countries for a turnover of 1 billion euros. This is possible thanks to its integration of raw materials, focus on polyurethane systems, a wide and diversified offering - 18 product ranges from polyesters to PU systems -, and a large production capacity.*

*COIM focuses on continuous and sustainable development based on corporate values, such as care and respect for people and the environment.*

[www.coimgroup.com](http://www.coimgroup.com)

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